
SUBJECT: Photography & Video Use Policy

REVIEWED/REVISED: 9/2015; 2/2022; 7/2025

PURPOSE: Provide guidance on photography and video use by NMC

POLICY OWNER: Director of Marketing and Communications

POLICY:

By entering an event or program of Nebraska Methodist College (NMC), you are entering an area where photography, audio and video recording may occur.

Your entry and presence on the event premises constitutes your consent to be photographed, filmed, and/or otherwise recorded and to the release, publication, exhibition, or reproduction of any and all recorded media of your appearance, voice, and name for any purpose whatsoever in perpetuity in connection with the NMC and its initiatives, including, by way of example only, use on websites, in social media, news and advertising.

By entering the event premises, you waive and release any claims you may have related to the use of recorded media of you at the event, including, without limitation, any right to inspect or approve the photo, video or audio recording of you, any claims for invasion of privacy, violation of the right of publicity, defamation, and copyright infringement or for any fees for use of such record media.

You understand that all photography, filming and/or recording will rely on this consent. If you do not agree to the foregoing, [please complete the following consent form, selecting the "Opt Out" check box](#), prior to attending the event.