

(Case Study in Healthcare Innovation)



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Introduction / Career Background:

- ☐ First Data Corporation VP, Lean Six Sigma Deployment
- □Blue Cross Blue Shield NE Director, Lean Six Sigma
- ☐ Think Whole Person Healthcare Chief Process Officer
- Founder of Performance Enrichment Consulting



Think - Health Care Innovator and Disrupter

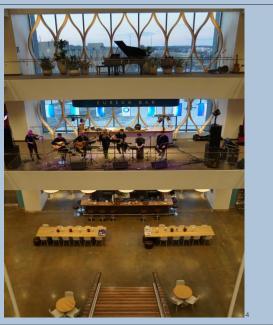
- 47,000 Patients, 37 Internal / Family Practice Physicians
- + Psych, PT, Dental, Massage, Eye and Eye Ware Etc.
- Targeted Medicare 65 and Older Patients What Worked Well:
- Patient Centered Focus
- RNs Only Manning the Triage Call Center
- 2 Room Patient Model
- Angel Scribes Supplied for all Physicians
- Chronic Care Managers Tracking Time
- RX Care Specialists for Patients with > 8 Meds
- ❖ BCBSNE Incentives for Lowering Costs
- Intensification of Visits (data mining)
- Large Process Room Focused on Team Improvement Projects
- 97% of Labs Results were Ready in 30 Minutes
- Free Food for Employees
- No Offices for Clinical Staff

What Didn't Work:

- RFID Tracking for Patients / Simulation Model
- First Names Only for All Employees (including Physicians)
- Paperless Environment
- Smart Scheduling Module
- No Offices for Physicians
- Automated In-house Pharmacy

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Brief Lean / Six Sigma Overview:

- Philosophy Continuous Improvement / Zero Defects
- Belt Certifications:
 - Green Belt Training / Testing, Project Work and Certification
 - ❖Black Belt Training / Testing, Project Work and Certification
 - Master Black Belt Teaching, Coaching and Certifying Belts

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Continuous Improvement Goals:

- Meet or Exceed all Customer Requirements
- Empower Employees to Lead Teams & Make Improvements
- Improve Processes and Continually Work Towards Zero Defects
- Achieve Process Efficiency & Reduced Costs
- ☐ Reduce Waste & Eliminate or Streamline Non-Value-added Steps
- ☐ Utilize Lean / Six Sigma Toolbox to Achieve Goals
- ☐ Have an Inch Wide, Mile Deep Mentality

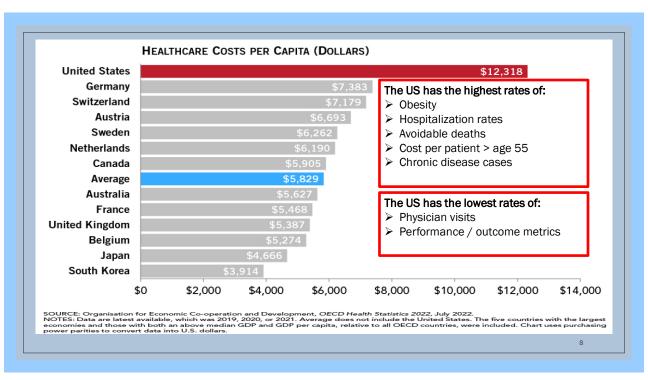
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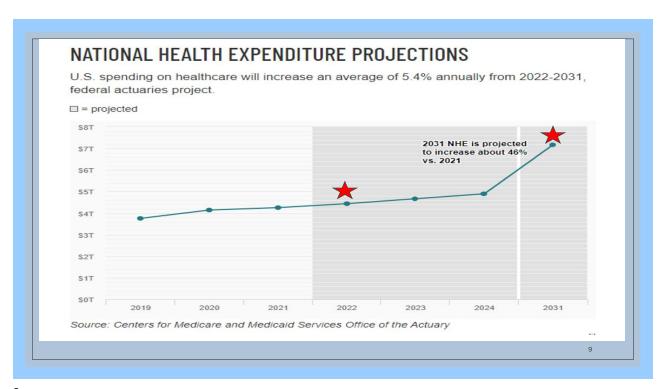
Why Focus on Healthcare & Innovation?



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So, What to Work On First, Second Etc.?

- People Closest to the Process Should be Involved
- Often, New Ideas / Solutions Need to be Generated
- Utilize Standard Brainstorming Techniques
- □ Pick Projects that have High Impact and Those that are Easier to Implement
- ☐ Find the Best Way to Identify & Prioritize Solutions

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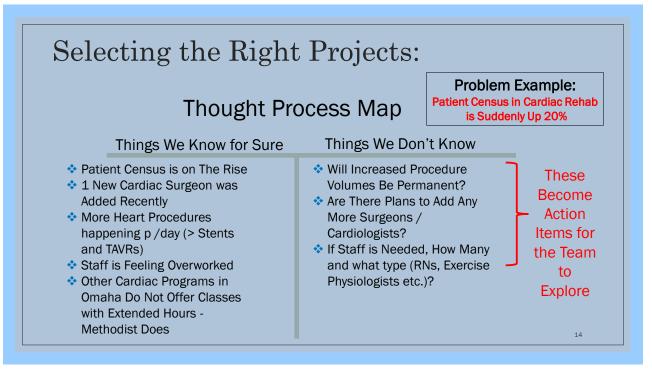
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Let's Explore Ways to Generate and Prioritize New Ideas / Solutions



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	Free-Wheeling	Round Robin	Slip Method	
Method	Allows members to call out ideas freely, encouraging random contributions of as many ideas as they wish until no one has anything to add. Record and write ideas on a flip chart. No discussion (or criticism) of ideas is permitted until all ideas have been listed.	The facilitator systematically asks each team member to contribute an idea. All ideas are written on a flip chart. If a team member had nothing to contribute, he/she says "pass". The next time around, this person may provide an idea. Ideas are solicited until no one has anything to add. Typically, this method of brainstorming stimulates a good deal of group interaction and humor.	The facilitator asks each team member to write on posted notes as many ideas as he/she can imagine. Upon completion, the facilitator collects the slips and writes all the ideas on a flip chart. Ensure there is only one idea p / posted note.	Ideas Captured on Posted Notes can then be Sorted and
Advantages	Spontaneous and open. Group members can open-up and think more creatively. Many ideas can be generated in a short period of time. Results can then be voted on to help prioritize	It is difficult for anyone to dominate the discussion or to become the "expert". Because the discussion is focused on a specific problem, contributions don't stray from the issue. Everyone is encouraged to participate. Enables members to "hitchhike" or combine and improve upon the ideas of others.	All contributions remain anonymous. Members who are reluctant to express themselves publicly (perhaps their manager is present) are free to express ideas using this approach.	Categorized. This Method is Called "Affinitizing" the Data
Disadvantages	Certain individuals may dominate the session. Some team members may be reluctant to participate. Confusion may result when too many people talk at one time.	Anxiety may develop while team members wait for their turn. Individuals may forget their ideas before it is their turn. May inhibit creativity.	Creativity may be blocked because members do not hear the contributions of others and cannot hitchhike. The group may not understand something written on a slip, but to ask for clarification would cause loss of anonymity.	13



Clinical Huddle Boards:



Huddle Potential Topics:

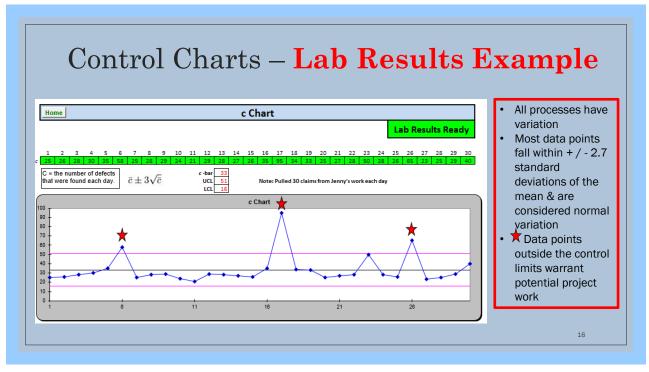
- Issues
- · Solutions who to test
- In Process Items
- · Completed Items
- Recognition

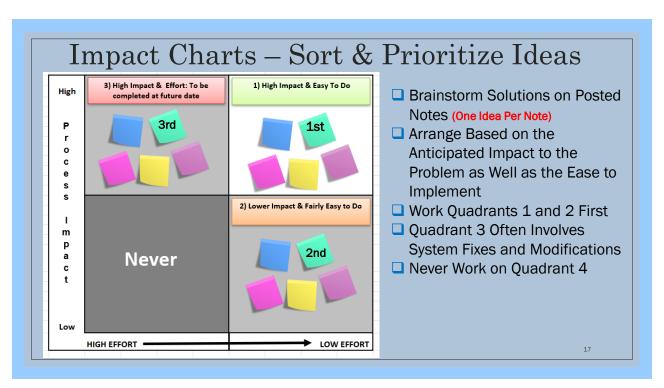
Lessons learned from Thedacare (major hospital system in Wisconsin)

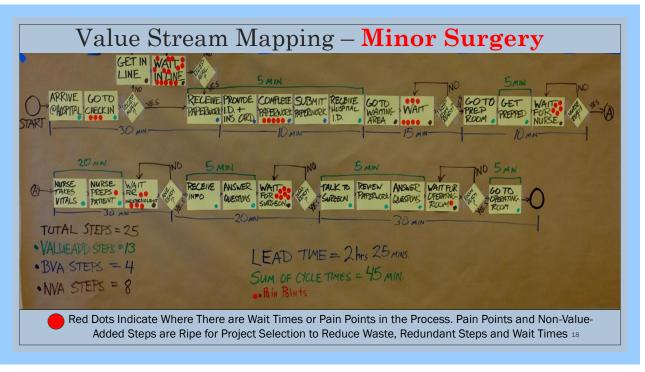
- Hesitation at first from staff members
- Need managers to keep staff engaged in process
- Staff should eventually facilitate the huddle, not the manager
- The huddle board is not a "complaint" board but contain high-level issues that affect patient care
- Needs encouragement to be successful
- Generating/posting ideas should become part of performance expectations
- Scheduled set times (15-minute max)
- Need a few quick wins to keep up the momentum

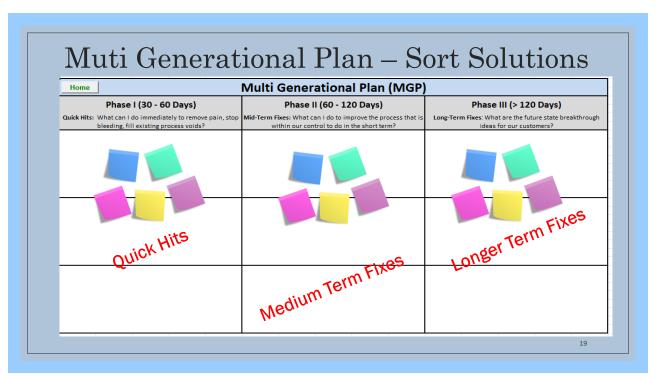
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Solution Ranking Tool Example:

Picking an EHR for Primary Care

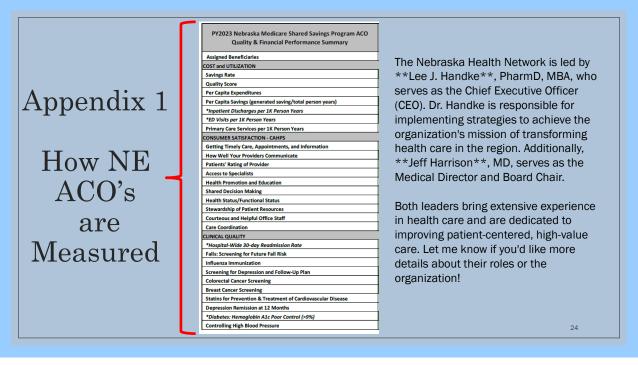
			Solutions Ra	inking 1001			
	Criteri	a and Weig	jhts (Rank on 1	to 10 Scale. 10 bei	ng the best)		
Software	Monthly Cost	Functionality	Can be Customized if Needed	Works Well for Primary Care Offices	Ease of Implementation	MISC Integration(s) Needed	
Solution	0.4	0.25	0.05	0.05	0.05	0.2	1
Cerner	10	8	10	10	8	4	7.4
Allscripts	5	10	10	10	9	10	5.95
Epic	3	10	10	10	9	10	5.15
							20

Home	Pro	cess/Pro	du	ct Failure	N	lodes and	Ef	fect	ts Analysis (I	MEA)			
Process or Product Name: Patient Call Response Responsible: Department Manager						Prepared by:	Dep		nent Manager				
Process Step/Input Potential Failure Mode Potential Failure Mode Effects V Potential Causes					0 C C	Current Controls	Current Controls			Actions Taken	s O D E C E V C T		
What is the process step?	What can go wrong?	What is the impact if failure occurs?	How Severe is the effect to the customer?	What causes this step / input to go wrong?	How often does cause or FM occur?	What controls and procedures exist to prevent the failure?	How well can you detect cause?		What can detect / prevent the occurrence of the cause of the failure?	Who is responsible for the recommended action(s)?	What actions were taken? (Re-score)		
Answer Patient Calls	Not Triaged Correctly or Not put into the right queue	If Critical, it could result in negative impact on Px Health (up to & including death)	10	Not trained correctly Or Not Message not given to medical staff	1	Call Triage instructions are part of job training Medical staff are trained to monitor physician queues	10	100	this does not	Typically the Dept. Mgr. or the Team Lead takes responsibilty for implementing solutions			o

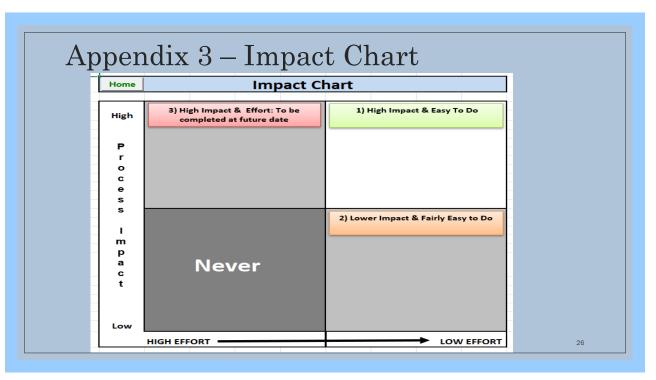
Today's Takeaways:

- Understand that Every Process Can Be Improved
- ☐ Involve Staff Closest to the Process to Improve and Generate Ideas / Solutions to Problems
- ☐ The Health Care System has Abundant Areas of Opportunity to Improve Efficiency, Cost and Patient Outcomes
- Utilize These Few Lean Tools to Help Innovate Health Care

Brainstorming Techniques	Used to Generate New Solutions to Problems
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Thought Process Map	To Generate the Unknows Re: the Process or Problem
Huddle Boards for Admin. & Clinical	Weekly 15 Minute Updates on Department's TO DO's
Control Charts	Monitor Process for Out-of-Control Data Points to Correct
Impact Charts	Identify the Solutions that Will Have High Impact and Easy to Implement
Value Stream Mapping	Identify Pain Point & Patient Wait Times that Need to be Improved
Multi Generational Plans	Lays Out Solutions Into More Manageable Phases *
Solutions Ranking Tool	Rates Potential Solutions and Scores them to Prioritize Solutions
Risk Assessment (FMEA)	Identifies Which Patient Facing Processes Pose the Most Risk To Fail



me	Thought Process Map	
Things We Know	Things We Do Not Know	Who Might Know?



Home	Multi Generational Plan (MGP)	
Phase I (30 - 60 Days)	Phase II (60 - 120 Days)	Phase III (> 120 Days)
Quick Hits: What can I do immediately to remove pain, stop bleeding, fill existing process voids?	Mid-Term Fixes: What can I do to improve the process that is within our control to do in the short term?	Long-Term Fixes: What are the future state breakthrough ideas for our customers?
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Home		Sol	utions Ranki	ng Tool			
			Criteria and Weigh	nts			
	Cost	Time	Quality	Customer Satisfaction	Ease of Implementation		
Solution	0.2	0.2	0.2	0.2	0.2	SUM	
Α						0	
В						0	
С						0	
D						0	
E						0	
F						0	
G						0	
н						0	
1						0	
J						0	
K						0	
L						0	
Sum = (Sum	of the voted rank	(s) x weight					
		se, Within our Cor	ntrol etc.				
			is needed. Weights	entered in %'s mus	st total 1.		
	e = Best option o		is necaca. Weights	entered in 70 3 mas	total 1.		

Home									smen fects Analys				
Process or Product Na Responsible: Department Manager		t Call Respor	ıse]	Prepared by:	Dep		nent Manager				
Process Step/Input	Potential Failure Mode	Potential Failure Effects	S E V	Potential Causes	0 C C	Current Controls	D E T	R P N	Actions Recommended	Resp.	Actions Taken	S O	E
What is the process step?	What can go wrong?	What is the impact if failure occurs?	How Severe is the effect to the customer?	What causes this step / input to go wrong?	How often does cause or FM occur?	What controls and procedures exist to prevent the failure?	How well can you detect cause?		What can detect / prevent the occurrence of the cause of the failure?	Who is responsible for the recommended action(s)?	What actions were taken? (Re-score)		
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Resources and References

- 1. Center for Medicare and Medicaid Services Office of the Actuary, The Centers for Medicare and Medicaid Services (CMS) Office of the Actuary Releases 2022–2031 National Health Expenditure (NHE) Projections | SCAI accessed July 2022.
- 2, Mcshane-Vaughn, Mary. (2022) The ASQ Certified Six Sigma Black Belt Handbook, Fourth Edition
- 3. Organisation for Economic Co-Operation and Development, OECD Health Statistics 2022, accessed July 2022.

Nebraska Methodist College Lean Six Sigma Progrma Information:

 $\underline{https://www.methodistcollege.edu/lean-six-sigma-green-belt-course}$

Questions? Contact:

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